University of Northern Iowa Academic Advising Mission Statement
Academic advising is a critical component of the teaching and learning environment at UNI. Advising is a personalized educational experience, empowering students to explore, articulate and achieve their academic, career and life goals.

Academic Advising Mission Statement
The office of Academic Advising supports the University Academic Advising Mission Statement. Our focus is on serving students in transition: deciding students, students seeking alternative majors, first-year students, and students reassessing their current academic situation (e.g. non-traditional students, students re-admitted after suspension, and students on warning or probation).

Academic Advising Goals
The staff of Academic Advising serve the mission of academic advising at UNI through:

• Teaching and guiding students to think critically, seek out resources, and take action steps. Advising goals include helping a student to:
  ▪ Find/create logic in her/his education
  ▪ View the curriculum as a whole,
  ▪ Make educational choices based on a developing sense of self
  ▪ Enhance learning experiences by relating them to previously learned knowledge

• Working with a network of students and colleagues to support the institutional and academic advising mission and goals of the University.

• Facilitating and supporting quality campus-wide academic advising and advisor development.

Concept of Advising
Academic advising, based in the teaching and learning mission of higher education, is a series of intentional interactions with a curriculum, a pedagogy, and a set of student learning outcomes. Academic advising synthesizes and contextualizes students’ educational experiences within the frameworks of their aspirations, abilities and lives to extend learning beyond campus boundaries and timeframes.

**Academic Advising Values**

We value student-centered advising that evidences care and respect for students as individuals.

We value ethical advising practices, creativity and innovation, and collaboration with others in the University community.

We seek to adhere to the guiding principles of the *Council for the Advancement of Standards in Higher Education (CAS) Standards and Guidelines for Academic Advising* and *Statement of Core Values of Academic Advising* from the National Association of Academic Advising (NACADA):

- Advisors are responsible to the people they advise.
- Advisors are responsible for involving others, when appropriate, in the advising process.
- Advisors are responsible to their institutions.
- Advisors are responsible to higher education.
- Advisors are responsible to their educational community.
- Advisors are responsible for their professional practices and for themselves personally.