UNI Strategic Planning Review Committee
Minutes of February 10, 2003 Meeting
Seerley Hall, Room 18

Present: Michael Blackwell, Amy Coughlin, Carole Deeds, John Fritch, Tony Gabriele, Barb Kehoe, Kate Martin, Tom Schellhardt, Shamani Shikwambi, Josey Spallarossa, Susan Wurtz, Jill Uhlenberg, Kichoon Yang
Unable to Attend: Randy Pilkington

Charge to the Committee:

President Koob thanked the members for agreeing to serve on the committee. He presented the charge to the committee. When the current strategic plan was adopted in 2001, there was optimism about the future, especially in terms of growth and resources. President Koob’s campus advisory committee recently indicated to him that there had been enough change in the external environment, especially resulting from substantial state budget reductions and large tuition increases, to warrant a “mid-term” review to make sure the university’s plan continues to be a viable one.

President Koob gave several examples of reasons for the review: 1) The University had a clear objective to increase enrollment but with the absence of new funding, is it realistic to expect to reach our goals by 2006? The current plan is silent on the recruitment of in-state and out-of-state students. 2) How does one deal with drastic reductions? To combat the loss of faculty positions, do we downsize the enrollment or change the mix of undergraduate students by attracting more non-resident students to generate more tuition dollars?

The task of the committee is to review the current UNI Strategic Plan developed during the 2000-2001 year for the five-year period from 2001-2006 and recommend changes if needed. The committee is not asked to rewrite the strategic plan unless there is a very compelling reason to do so, and if this is the case, the campus community needs to participate fully. However, modifications to the plan such as condensing the number of goals are acceptable.

The target completion date is mid-May although work can continue, if necessary, into the summer.

Committee Meeting Schedule:

Committee members agreed to meet each Monday morning from 8:30 a.m. to 10:00 a.m. in Lang Hall, Room 326 (Conference Room).

Tom Schellhardt asked the committee to review the handouts that were distributed at the beginning of the meeting. The handouts included a) UNI’s strategic plan 2001-2006, b) Performance Indicators for the University of Northern Iowa dated October 15, 2002, and c) UNI’s Strategic Plan Progress Report submitted to the Iowa Board of Regents on January 6, 2003.

The meeting adjourned at 8:40 a.m.